

From: Clair Bell, Cabinet Member for Adult Social Care and Public Health
Richard Smith, Corporate Director of Adult Social Care and Health

To: Adult Social Care Cabinet Committee – 29 September 2021

Subject: **MAKING A DIFFERENCE EVERY DAY – OUR STRATEGY FOR ADULT SOCIAL CARE IN KENT 2022 to 2027: CONSULTATION**

Classification: Unrestricted

Past Pathway of report: Adult Social Care Making A Difference Every Day Programme Board – 26 August 2021

Future Pathway of report: Adult Social Care Cabinet Committee – 24 November 2021

Electoral Division: All

Summary: This paper informs Members about progress towards the development of the new Adult Social Care Strategy and the related engagement and consultation process.

Recommendation(s): The Adult Social Care Cabinet Committee is asked to **CONSIDER** the contents of this report and the attached 'Making a Difference Every Day, Our Strategy for Adult Social Care in Kent 2022 to 2027 Consultation Document'.

1. Introduction

- 1.1 The Cabinet Committee considered a report on the development of a new Adult Social Care Strategy at its meeting on 22 June 2021. It was confirmed that to keep Members informed of progress, a further report would be presented to the Cabinet Committee meeting in September 2021.
- 1.2 As reported previously, it was agreed at the outset that a co-production approach would be used in respect of the development of the new strategy. The agreed co-production approach employed has guided and influenced the 'Making a Difference Every Day, Our Strategy for Adult Social Care in Kent 2022 to 2027 Consultation Document'. This is attached as Appendix 1 to this report.

2. Development of the Strategy and the consultation process

- 2.1 The outputs from several engagement events held in late 2020 with our staff, partners, the people we support, and carers have informed this work. Additional, four co-productions meetings were held between July and August 2021 which have shaped and influenced the draft strategy. One of the co-production meetings, held on 29 July 2021, was chaired by Jordan Meade, the Deputy Cabinet Member for Adult Social Care and Public Health. This involved some Members of this Cabinet Committee, and their advice and guidance has been of enormous help as the development work progressed.
- 2.2 Communicating with all the stakeholders has been regarded as a very important aspect of the co-production work. As a result, a specific animation product about the engagement and strategy development process was created to assist with, and to facilitate, the series of engagement activities mentioned earlier. The animation product will be updated following the approval of the strategy and serve as a live means of explaining the strategy.
- 2.3 The 'Making a Difference Every Day, Our Strategy for Adult Social Care in Kent 2022 to 2027 Consultation Document' is very different from the 'Your Life Your Wellbeing' Strategy. This is because the Adult Social Care Making a Difference Programme Board explicitly asked that the new strategy should be person-focused and use plain language which is easy to understand. As a result, the draft strategy is concise and focused on the things that matter most to the people we support.
- 2.4 The consultation on the new strategy opened on 13 September 2021 and it will close on 24 October 2021. The background information to the consultation is provided on the consultation web page. The consultation questionnaire is also attached to this report for Member's information (Appendix 2). Full details of the consultation information can be found via the following link:
www.kent.gov.uk/adultsocialcarestrategy.

3. Financial Implications

- 3.1 The implementation of the new strategy will be taken forward based on the budget allocation to the Adult Social Care and Health Directorate. Service delivery arising from this strategy for future years will be determined by the approved budget and the Medium Term and Financial Plan (MTFP) requirements.

4. Legal implications

- 4.1 The implementation of the strategy will be in line with Kent County Council's adult social care responsibilities, set out in relevant legislation such as the Care Act 2014, Mental Capacity Act 2005 and the Mental Health Act 1983.

5. Equalities implications

- 5.1 As part of the planning process for the strategy development work, an initial equalities impact assessment was developed. This was subsequently updated to reflect comments made during the engagement events (Appendix 3). It should be noted that the impact assessment will be updated again, following the consultation exercise. A final version will be drafted to support the Key Decision, after the Cabinet Committee has had the opportunity to consider the revised final strategy in November 2021.

6. Data Protection Implications

- 6.1 The development of the strategy does not require a Data Protection Impact Assessment to be completed.

7. Other corporate implications

- 7.1 The strategy work has been taken forward with reference to Kent County Council's Interim Strategic Plan, Kent and Medway Integrated Care System's Five-year Plan and the national health and care integration plan and policies.

8. Conclusions

- 8.1 This draft strategy is based on the internal work that was completed with our teams and developed with the invaluable help of the people we support, carers, providers, Members and other stakeholders, who told us what was important to them and about how things are now. Our person-focused vision and strategy summarise how we plan to make changes over the coming years to put the person first, improve all the time and measure what matters.
- 8.2 Specific action plans are being developed to support the delivery of the outcomes of the Adult Social Care Strategy. It is worth noting that a Carers' Strategy will be developed later and published for consultation, as one of the supporting strategies linked to this overarching document.

9. Recommendations

9.1 Recommendation(s): The Cabinet Committee is asked to **CONSIDER** the content of this report and the attached 'Making a Difference Every Day, Our Strategy for Adult Social Care in Kent 2022 to 2027 Consultation Document'.

10. Background Documents

None

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